



# CEO Communiqué

September/ October 2018

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**NOTE:** If mouse-clicking links in the content below does not open the linked documents, please hold down the “CTRL” key on your keyboard and click on the “ENTER” key. Linked items are underlined.

# Programs & policy

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## Nursing Practice and Policy

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### *Advanced Nursing Practice*

CNA participated and presented at the Advanced Practice Nursing annual meeting in Kelowna British Columbia. CNA hosted a workshop with clinical nurse specialists and presented an update on advanced nursing practice in Canada and global developments. Over 100 advanced practice nurses participated.

CNA continues to participate in the executive organizing committee meeting for the 2020 ICN INP/APNN Halifax conference.

ICN and CNA visited Halifax and met with the 2020 ICN INP/APNN Halifax conference co-Chairs and members of the organizing committee.

CNA hosted a Swiss delegation and visited primary care clinics and nurse practitioners in Ottawa. The goals of the visit were to explore implementation of the nurse practitioner roles in diverse setting and identify key strategies for success.

### *Palliative Care*

CNA participated in the 22nd International congress on palliative care.

CNA participated in a research meeting to discuss preliminary findings on Practice, Policy, and Ethical Implications of Canadian Nursing Roles in Medical Aid in Dying (MAiD).

CNA participated in the Palliative and End-of-Life Care National Network meeting (PEOLCNN)

As member of the Quality End of Life Care Coalition of Canada (QELCCC), CNA participated in a palliative care breakfast on the hill.

CNA endorsed the Guiding Principles for the Canadian Palliative Care Implementation Collaborative.

### *Other*

CNA hosted visiting scholars from China.

CNA participated in the Canadian Association of Schools in Nursing committee meeting on entry-level exams for registered nurses.

Josette Roussel and Mike Villeneuve were invited as speakers for “Les Grandes Conférences du SIDIIEF on Le Leadership de la profession infirmière au Canada pour l’amélioration de la santé de la population.

CNA was invited to speak on CNA membership during the Annual General Meeting of the Quebec Nurses Association.

### *International Council of Nurses*

ICN CEO Dr Isabelle Skinner and staff visited Montreal as part of CNA application for ICN 2023.

CNA President Claire Betker and CEO Mike Villeneuve hosted ICN CEO Dr. Isabelle Skinner in Winnipeg. ICN CEO Dr. Isabelle Skinner’s visit to Manitoba included a visit to the Association of Registered Nurses of Manitoba (ARNM) in Winnipeg.

CNA met with Sarah Walji, ICN Nursing Now representative to discuss potential collaboration with the Canadian Nursing Students Association.

**Please share: Advanced Practice Nursing Roles, Regulation, Education, and Practice: A Global Study**

<https://redcap.uky.edu/redcap/surveys/?s=TF7JTY48C>

**Who is conducting this study and what is it about?**

This study was developed by the Health Policy Subgroup of the ICN Nurse Practitioner/Advanced Practice Nursing Network. It pertains to practice, education, regulation and certification of NPs/APNs around the world.

**Who can participate in this study?**

Participants must meet the following criteria:

1. be an NP/APN, NP/APN Educator, NP/APN Administrator or NP/APN Researcher
2. be fluent in reading/writing English
3. have access to a computer with Internet connection

**What are participants asked to do?**

Participants are asked to complete a 50-question survey that will take less than 30 minutes.

**Why would participants want to complete this study?**

Participation will help provide much needed information to understand global NP/APN issues. Participation is voluntary, confidential and anonymous, and has no foreseeable risk or harm.

**Who can be contacted if more information is needed?**

Additional information can be provided from any of the Principal Investigators:

|   |  |  |
|---|--|--|
| Kathy Wheeler, PhD, RN, APRN, NP-C, FNAP, FAANP<br><a href="mailto:kwhee2@uky.edu">kwhee2@uky.edu</a><br>1.859.229.9513 | Minna Miller, DNP, MSN, BA, NP(F), FNP-BC, FAANP<br><a href="mailto:minnak1@aol.com">minnak1@aol.com</a><br>1.778.688.4189 | Elissa Ladd, PhD, RN, FNP-BC<br><a href="mailto:eladd@mghihp.edu">eladd@mghihp.edu</a><br>1.508.287.0585 |
|---|--|--|

For more than 45 years now, the ICN has been publishing an International Nurses’ Day (IND) publication. The IND is provided to over 130 countries with a potential audience of over a million nurses globally. The publication has been used by the nursing community across the world as a strategy to improve health and health systems and has improved our reach and engagement with people from all over

the world. It has improved our ability to share individual’s stories to the world.

In 2019, IND will focus on “health for all.” A sample of the topics to be addressed in this publication include, but not limited to:

- Global health challenges e.g. Non-communicable diseases, Mental Health, Communicable diseases and Epidemics
- Societal issues e.g. conflict, migration, technology and innovation
- Health Systems e.g. Quality and affordable care, Population and Primary Health care.

Please consider:

1. Submitting a case study
2. Sharing the case template with your network

*Deadline for the case studies is November 9, 2018 to David Steward, Associate Director, [stewart@icn.ch](mailto:stewart@icn.ch)*

*Webinars*

A new application kit for the Canada Pension Plan (CPP) disability benefit - See more at: <https://www.cna-aiic.ca/en/professional-development/cna-webinar-series#sthash.y6z9mee8.dpuf>

Une nouvelle trousse de demande pour les prestations d’invalidité du Régime de pensions du Canada (RPC) - See more at: <https://www.cna-aiic.ca/fr/formation-continue/les-webinaires-de-laiic#sthash.Ar5lycyG.dpuf>

Please visit CNA’s Progress in Practice YouTube channel to view recordings of webinars - See more at: <https://www.cna-aiic.ca/en/professional-development/cna-webinar-series/recordings-of-past-webinars#sthash.3iQTVvUH.dpuf>

*Choosing Wisely Canada*

CNA continues the development of two additional nursing specialty lists throughout 2018. The first, in





CNA presented Ready to roll? Examining the readiness and role of Canadian nurses as the country prepares for legalization of non-medical cannabis. The webinar, available in both English and French, will be available on CNA's YouTube channel, under the [Progress in Practice](#) playlist shortly.

CNA was invited as keynote speaker at the Registered Practical Nurses Association conference and presented on how nurses can lead cannabis education.

### Meetings:

CNA continued to contribute to work of the PHAC/CAMH steering committee on *Mobilizing Knowledge of Canada's Lower-Risk Cannabis Use Guidelines for Public Health Professionals*. The overall project objective was to ensure that public health professionals are well-equipped to provide Canadians with credible, evidence-based and relevant information to help them reduce the risks and harms associated with cannabis use. The group developed and disseminated a health-care provider adaptation of the LRCUG, available in [English](#) and [French](#). These links don't work

CNA and the Canadian Public Health Association co-lead the Chief Public Health Officer's Health Professionals Forum Sub-Group on Cannabis, conducting several meetings through the summer and fall. This group, supported by the Public Health Agency of Canada (PHAC) worked to identify and

develop cannabis resources for health professionals, and presented resources and proposed next steps to the Chief Public Health Officer's Health Professionals Forum in October of 2018.

CNA attended Health Canada's Partnership Symposium on Cannabis Public Education & Awareness, during which CNA presented as part of an interdisciplinary panel on cannabis education for health care providers.

CNA attended the Canadian Centre on Substance Use and Addiction evening of Evidence and Opinion.

### Opioids

In partnership with British Columbia Centre on Substance Use, the Canadian Association of People Who Use Drugs, Canadian Drug Policy Coalition, the Canadian HIV/AIDS Legal Network, the Canadian Public Health Association, Pivot Legal Society, and Toronto Overdose Prevention Society, CNA sent a letter to the federal Minister of Health and Canada's Chief Public Health Officer highlighting the urgent public health need for nation-wide access to pharmaceutical diacetylmorphine

CNA signed on to a call for action presented by the Canadian HIV/AIDS Legal Network and other key partners at the Stimulus 2018 Drug Policy conference. The call was for action on 3 key fronts:

1. Provide a safer supply of drugs and the full spectrum of substitution treatment options.
2. Decriminalize possession of drugs for personal use.
3. Expedite and expand implementation of evidence-based harm reduction interventions.

CNA participated in the CSA Workshop which focused on determining the content of a proposed standard on the Management of Impairment in the Workplace. Initial prioritization of framework elements such as development of workplace policy, expectations, roles and responsibilities, prevention, treatment and intervention and worker supports/access to assistance was conducted by workshop participants.

CNA was represented at the Stimulus 2018: Drugs, Policy and Practice conference. Topics included



cannabis legalization, opioids, stimulants, cannabis and psychedelics, engaging people with lived experience, harm reduction for people who use stimulants, HIV, Hepatitis and other STBBIs, human rights, international drug policy, overdose prevention and supervised consumption services.

CNA continues to support and contribute to the working committee for the update on the Canadian Society of Hospital Pharmacists (CSHP) Opioid Diversion Guidelines (1990). These guidelines provide advice on procedures and record-keeping to assist organizations in operating within the regulations, minimizing the potential for diversion, and responding to breaches in security. In the interim, the new guidelines will be called ‘Guidelines for Preventing, Identifying, and Responding to Diversion of Controlled Substances in Hospitals and Other Healthcare Organizations’ and are expected to be released in late 2018.

CNA continues to participate and support the pan-Canadian Opioid Response Partners monthly teleconferences. This initiative was developed as a direct result of the Joint Statement of Action to address the opioid crisis.

CNA continues to contribute to the pan-Canadian PrescribeIT initiative as part of the Opioid Working Group. The goal of PrescribeIT is to create and operate a not-for-profit and maintain a financially self-sustaining e-Prescribing Service that will be the long term “go to” solution of choice for e-transmission of prescriptions for government, prescribers, and pharmacies for the ultimate benefit of the patient.

CNA participated in the Opioid Symposium hosted by Health Canada.

The meeting objectives were:

- To place the voices of people with lived and living experience at the center of the opioid debate
- To promote increased access to treatment and harm reduction
- To recognize the different aspects of the opioid crisis and to discuss opportunities for collaboration
- Sessions included:

- Federal, Provincial, Territorial and Municipal Armchair Discussion: Responding to the Opioid Crisis
- Examining factors that lead to problematic substance use
- Increasing access to substance use disorder treatment and prevention services in indigenous communities
- Impact of the opioid response on people living with chronic pain
- Canadian Drugs and Substances Strategy
- New practices in correctional facilities

### General Public Health

CNA submitted a consultation to Health Canada on the proposed *Tobacco Products Regulations* (Plain and Standardized Appearance).

As a member of the Chronic Disease Prevention Alliance of Canada (CDPAC), alongside of partner-organizations in the alliance, CNA sent a letter to the House of Commons Standing Committee on Health (HESA) in support of the recommendations of Diabetes Canada for a national diabetes strategy and the specific recommendations produced by the Diabetes 360 initiative.

CNA attended the Canadian Geographic Enterprises forum on the Spanish Flu. The event entitled "Unmasking Influenza: The 1918 Spanish Flu in Canada and Preparing for the Next Pandemic" was held on September 20th. The evening included scientific discussion of the Spanish Flu led by Dr Theresa Tam, Canada's Chief Public Health Officer.

CNA participated in the fall quarterly meeting of the Canadian Immunization Committee, chaired by Immunize Canada.

CNA participated as a liaison member in a meeting of the National Advisory Committee for Infection Prevention and Control, hosted by the Public Health Agency of Canada.



## Government relations

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### 2019 Federal Pre-Budget Consultation

On [September 20](#), CNA CEO Mike Villeneuve appeared before the House of Commons Standing Committee on Finance (FINA) to provide recommendations for its 2019 pre-budget consultations. Please consult page two of the August 2018 communique for a summary of the recommendations that are found in the submission.

You can read M. Villeneuve's remarks and answers to questions from members of FINA, [via this webpage](#), the **attached document** and [clip that is found on CNA's YouTube page](#). The Committee [is currently in the midst of its consultations](#) and we can expect to see its final report in December 2018, just months ahead of the 2019 pre-election budget.

### The Hill Times' Top 100 Lobbyists

The September 17 edition of the *Hill Times* published a [piece](#) that featured the top 100 federal lobbyists for 2018. We were pleased to see that M. Villeneuve made it to the list.

### More News from Parliament Hill

#### ***New Parliamentary Secretary to the Minister of Health***

On September 5, CNA President C. Betker sent a congratulatory letter to Joe Oliver, Liberal MP for Oakville, ON and new Parliamentary Secretary to the Minister of Health (**attached**).

#### ***Message from the Prime Minister for CNA's 110<sup>th</sup> Anniversary***

On October 8, Prime Minister Justin Trudeau provided CNA with a congratulatory message on CNA's 110<sup>th</sup> Anniversary. CNA [posted the video on its YouTube page](#) and it was shared on CNA's social media platforms, including Twitter and Facebook.

As for the [tweet](#), as of October 16, it was retweeted 43 times and has 58 likes with nearly 7,000 impressions (the times people saw the tweet on Twitter).

### Legalization of Cannabis

On the eve of the legalization of cannabis, CNA [issued a statement](#). The following is an excerpt from the statement: "To mitigate the harms associated with cannabis consumption, CNA has focused on two approaches – education and harm reduction. Our recently released one-page summary, "[How to Reduce the Harms of Non-Medical Cannabis](#)" is an excellent educational tool for the public and nurses alike. Earlier this year, we released [Harm Reduction for Non-Medical Cannabis Use](#), a landmark report that discussed how legalization can minimize the social harms of non-medical cannabis use."

### Meetings on the Hill

On September 18, Josette Roussel, Program Lead, Nursing Practice & Policy, Karey Shuhendler, Program Lead, Public Policy and David Granovsky, Lead, Government Relations met with Tyler Meredith, Senior Policy for the Liberal Research Bureau. During the meeting, they briefed him on CNA's [recommendations for the 2019 federal budget](#) and for [the Advisory Council on the Implementation of National Pharmacare](#).

On October 16, J. Roussel and D. Granovsky met with Kathryn Nowers, Director of Policy for the Minister of Health Ginette Petitpas Taylor, Liberal MP for Moncton—Riverview—Dieppe, NB. Kate Moussouni, Policy Advisor for the Minister also joined Kathryn Nowers. During the meeting, they briefed her on CNA's [recommendations for the 2019 federal budget](#) link does not work and for [the Advisory Council on the Implementation of National Pharmacare](#).

On October 22, J. Roussel and D. Granovsky met with Marilyn Gladu, Shadow Minister of Health and Conservative MP for Sarnia—Lambton, ON. During the meeting, they briefed her on CNA's [recommendations for the 2019 federal budget](#) and for [the Advisory Council on the Implementation of National Pharmacare](#).



## Advisory Council on the Implementation of National Pharmacare (the Council)

On September 19, CNA President-Elect Tim Guest took part in the Council's stakeholder roundtable on September 19 in Halifax, NS.

In addition to CNA President Claire Betker, who was invited to the roundtable in Winnipeg, we were pleased to hear that representatives from the following jurisdictions were on hand for regional roundtables:

- 1) **Roundtable on September 5 in Iqaluit** – Representative from RNANT/NU: **Jennifer Pierce**
- 2) **Roundtable on September 11 in Edmonton** – Representative from CARNA: **Jerry Macdonald, President**
- 3) **Roundtable 27 in St. John's** – Representative from ARNL **Michelle Osmond and Debbie Forward**, Registered Nurses' Union of Newfoundland and Labrador
- 4) **Roundtable on October 11 in Yellowknife** – Representative from RNANT/NU: **Denise Bowen, Executive Director**

## Collaborating with Key Stakeholders

### Diabetes Canada

On October 11, CNA joined Diabetes Canada, Canadian Medical Association (CMA) and other stakeholders via [an open letter](#) that was published in the *Globe and Mail* to urge the federal government to support a national diabetes strategy called Diabetes 360. The federal government would commit \$150 million to implement the strategy over the next seven years.

### CARP

On October 9, CNA endorsed CARP's 2019 federal election platform titled "[The Faces of Canada's Seniors: Making Canada the Best Places to Age.](#)" CNA CEO Mike Villeneuve's supportive quote is found on [Facebook](#) and [Twitter](#).

### CFNU

On October 4, CNA joined CFNU and a slew of organizations that [signed onto a statement of consensus principles for the establishment of National Pharmacare in Canada](#).

### In the news:

CNA contributed to the Nurses Association of New Brunswick's (NANB) virtual forum discussion on cannabis this past summer. CNA's summary article of the virtual forum appeared in NANB's *Info Nursing* link does not work Fall 2018 edition (p.10).

CNA was interviewed for the UK's *Nursing Standard* to provide input on the Canadian experience with medical cannabis. Link to article available [here](#). Subscription required.

CNA was interviewed by CBC, providing input on why a separate medical cannabis system continues to be essential after legalization. Listen [here](#).

## Canadian Nurse/infirmière canadienne

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### New Twitter campaigns

On October 2, CNA [posted a tweet](#) that asked the following question: "What inspired you to become a nurse?" As of October 16, it was retweeted 38 times, received 103 likes and had nearly 14,500 impressions.

### Traditional Media Coverage

[The late Janet Cox, R.N., is a worthy addition to the Canadian Nurses Association's Memorial Book.](#)

Janet Cox, who passed away in 2015, was well known in the communities around St. Anthony and on the south coast of Labrador, for her dedicated work as a Registered Nurse. Her efforts, approach and integrity





were greatly valued by her community and her coworkers throughout her career.

### Phasing out medical cannabis would leave pediatric patients in the lurch

Other professional health care bodies, such as the Canadian Nurses Association and the Canadian Pharmacists Association, continue to support a separate medical stream for cannabis.

### Medical marijuana system will continue after legalization, says Health Canada

The Canadian Nurses Association — which represents 139,000 members — has also said it is in favour of continuing a separate system for medical marijuana, in part because officials worry that dismantling it could encourage producers to focus their efforts on recreational products.

### Avenir incertain pour le cannabis médical

L'Association des infirmières et infirmiers du Canada (AIIC) estime elle aussi que l'AMC ne va pas dans la bonne direction. « Sans la distinction entre les deux types de cannabis, la production de ce produit sera

uniquement fondée sur la demande des consommateurs. Le cannabis sera, dans ce cas, largement destiné à des fins « récréatives ». Le cannabis médical diffère grandement du cannabis non médical. Le produit utilisé à des fins médicales a été élaboré avec moins de THC et a une concentration de cannabidiol plus élevée pour traiter des cas particuliers de manière appropriée », explique Karey Shuhendler, responsable de programmes et politiques publiques de l'AIIC.

### Canadian Regulatory Authorities Struggling to Define Rules

Both patients and advocates have expressed support for continuing the medical system. This includes organizations like the Canadian Nurses Association who fear that if a focus is taken off of medical use, producers will ignore this part of the market to focus only on recreational sales.

Updated guidelines for contributors to Canadian Nurse have been posted on the [Canadian Nurse](#) and [infirmière canadienne](#) websites. Nurses and nursing students now have three new article categories to consider when thinking about writing for us. The guidelines will be promoted on social media and on our websites.

# Credentialing centre

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## Certification

The Certification 2018 application window #2 opened June 1 and closed on September 10. The writing window will take place November 1 through

November 15. We now have 21 nursing specialty practice certification exams!

For more information on the CNA certification program, please contact [certification@cna-aiic.ca](mailto:certification@cna-aiic.ca).

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# Innovation & Engagement

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## Engagement

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### *CNA Now e-Update*

In recent editions of the e-news, we reported on CNA's budget recommendations to the federal government, highlighted our advocacy on the need for a separate stream for medical and recreational cannabis, and shared RN stories, "Why I became CNA certified". [Subscribe to CNA Now](#) to get the latest CNA and nursing news delivered right to your inbox.

### *Membership*

Ontario, Quebec and emeritus members across Canada: The 2019 membership and renewal period opened on October 1. Many marketing and

communications activities will be underway until December 31 to encourage [new memberships and renewals](#).

All CNA members: We are pleased to announce several businesses and service providers are now partnering with CNA to offer members some exclusive savings. These include:

- Telus – 30% off select two-year plans
- Bloomex florist – 20% off all purchases
- UPS – 40% off all small package shipments
- Think Protection – discounts on home alarm systems
- Many more service providers and businesses. See the [full the list of discounts](#)

